

# 2016 POLITICAL FALL SPENDING ETHI-POLITICAL ISSUE-DSCC IE AND DSCC

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
908926	7/26-8/7 booked as dsc ie	34	\$ 1,310.00	\$ 196.50	\$ 1,113.50		\$ 1,113.50	\$ 11,131.50		payment sent to hub
914060	8/8-8/12 booked as dsc	3	\$ 120.00	\$ 18.00	\$ 102.00		\$ 102.00	\$ 102.00		payment sent to hub
935100	9/20-9/26	17	\$ 2,310	\$ 346.50	\$ 1,963.50		\$ 1,963.50	\$ 1,963.50		payment sent to hub
939055	9/27-10/3	27	\$ 2,310.00	\$ 346.50	\$ 1,963.50		\$ 1,963.50	\$ 1,963.50		payment sent to hub
940695	10/4-10/10	22	\$ 2,030.00	\$ 304.50	\$ 1,725.50		\$ 1,725.50	\$ 1,725.50		payment sent to hub
946823	10/11-10/17	16	\$ 1,850.00	\$ 277.50	\$ 1,572.50		\$ 1,572.50	\$ 1,572.50		payment sent to hub
946835	10/18-10/24	16	\$ 1,850.00	\$ 277.50	\$ 1,572.50		\$ 1,572.50	\$ 1,572.50		payment sent to hub
946841	10/25-10/31	25	\$ 2,320.00	\$ 348.00	\$ 1,972.00		\$ 1,972.00	\$ 1,972.00		payment sent to hub
961555	10/31/16	8	\$ 3,000.00	\$ 450.00	\$ 2,550.00		\$ 2,550.00	\$ 2,550.00		payment sent to hub
946851	11/1-11/7	28	\$ 1,510.00	\$ 226.50	\$ 1,283.50		\$ 1,283.50	\$ 1,283.50		payment sent to hub
962110	11/1-11/7	10	\$ 16,200.00	\$ 2,430.00	\$ 13,770.00		\$ 13,770.00	\$ 13,770.00		payment sent to hub

TOTALS

# CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

<u>Contract / Revision</u> 962110 /		<u>Alt Order #</u> 25344870
<u>Product</u> Issue		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 5856
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 10/31/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN3307/TO232	<u>Advertiser Ref</u>	

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ETHI	11/01/16	11/04/16	M-F 5a-7a	5a-7a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$30.00				
N 2	ETHI	11/01/16	11/04/16	M-F 10a-11a	M-F 10a-11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$200.00				
N 3	ETHI	11/01/16	11/04/16	M-F 11a-12p	M-F 11a-12p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$60.00				
N 4	ETHI	11/01/16	11/04/16	M-F 12p-1p	M-F 12p-1p		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-TWTF--				1	\$160.00				
N 5	ETHI	11/05/16	11/05/16	Sa 9a-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$150.00				
N 6	ETHI	11/06/16	11/06/16	Sunday Hour 2	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,200.00				
N 7	ETHI	11/06/16	11/06/16	Sunday Hour 3	9p-10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,200.00				
N 8	ETHI	11/07/16	11/07/16	Monday Hour 1	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,200.00				
N 9	ETHI	11/01/16	11/01/16	World Series	World Series		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$6,000.00				
N 10	ETHI	11/06/16	11/06/16	NFL Regular Season Game	NFL Regular Season		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$6,000.00				
<b>Totals</b>								<b>0.00</b>				<b>10</b>	<b>\$16,200.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



ETHI  
800 Ohio Street  
Terre Haute, IN 47807  
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
962110 /	25344870

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	Issue	5856

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DSCC IE	10/31/16 / 10/31/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	10	\$16,200.00	(\$2,430.00)	\$13,770.00
Totals	10	\$16,200.00	(\$2,430.00)	\$13,770.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

**Contract #** 25344870 **Changes as of:** 10/31/2016 at 11:23 AM **Version:** Highlighting Revision 1

**CPE:** 49/53/5856 **Flight:** 11/1/16 - 11/8/16 **Total \$:** \$16,200.00

**Agency:** Great American Media **Advertiser:** DSCC IE **Market:** Terre Haute

**GREAT AMERICAN MEDIA** 3050 K ST NW **Product:** issue **Office:** WASHINGTON

**SUITE** 100 **WASHINGTON** DC 20007

**Agency Order #:** 5531173 **Buyer:** Pino, Thomas **Primary Demo:** Adults 35+

**Salesperson:** BEN WILLMETH 202-872-5880 **Con Type:** POLITICAL/NOTE **Assistant:** BEN WILLMETH 202-872-5880

**Total GRP:** **Total Spots:** 10 **Total CPP:** \$0.00

**Separation:**

**Comments:** NEW ORDER - ADD TO SCHEDULE

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/8		Total Spots	Total \$	CPP	GRP
							11/1	11/8				
REV-1	Tu-F M 6a-7a		Es. TV/America's Court	\$30.00	0	30	1	0	1	\$30.00	\$0.00	0.0
REV-2	Tu-F M 10a-11a		Judge Mathis	\$200.00	0	30	1	0	1	\$200.00	\$0.00	0.0
REV-3	Tu-F M 11a-12n		Paternity Court	\$60.00	0	30	1	0	1	\$60.00	\$0.00	0.0
REV-4	Tu-F M 12n-1p		Mauri	\$160.00	0	30	1	0	1	\$160.00	\$0.00	0.0
REV-5	Sa 9:30a-10a		This Old House	\$150.00	0	30	1	0	1	\$150.00	\$0.00	0.0
REV-6	Su 8p-9p		The Simpsons/Son Of Zorn-FOX	\$1,200.00	0	30	1	0	1	\$1,200.00	\$0.00	0.0
REV-7	M 9p-10p		Family Guy/Last Man on Earth-FOX	\$1,200.00	0	30	1	0	1	\$1,200.00	\$0.00	0.0
REV-8	M 8p-9p		Gotham-FOX	\$1,200.00	0	30	1	0	1	\$1,200.00	\$0.00	0.0
REV-9	Tu 8p-11p		FOX MLB World Series	\$6,000.00	0	30	1	0	1	\$6,000.00	\$0.00	0.0
Changes: Day Time from Tu-M 8p-11p to Tu 8p-11p												
REV-10	Su 11p-4:30p		FOX NFL Sunday Football	\$6,000.00	0	30	1	0	1	\$6,000.00	\$0.00	0.0
Changes: Day Time from Su 4:30p-7p to Su 1p-4:30p, Program from FOX NFL Sunday Football Game 2 to FOX NFL Sunday Football												
<b>TOTALS:</b> 10 0									10	\$16,200.00	\$0.00	0.0

10-31-16

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344870	<b>Changes as of:</b> 10/31/2016 at 11:23 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 49/53/5856	<b>Flight:</b> 11/1/16 - 11/8/16	<b>Total \$:</b> \$16,200.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Total Spots:</b> 10
<b>GREAT AMERICAN MEDIA</b> 3050 K ST NW	<b>Product:</b> Issue	<b>Total CPP:</b> \$0.00
<b>SUITE 100</b>	<b>Office:</b> WASHINGTON	
<b>WASHINGTON DC</b> 20007		

<b>Agency Order #:</b> 5531173	<b>Primary Demo:</b> Adults 35+
<b>Buyer:</b> Pino, Thomas	<b>Con Type:</b> POLITICAL/VOTE
<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH
202-872-5880	202-872-5880

**Total GRP:**  
**Separation:**

**Special Instructions**

## Order Level Comments

Date/Time	Added by	Comment
10/31/16 11:23 AM	BEN WILMETH	NEW ORDER - ADD TO SCHEDULE
10/31/16 11:23 AM	BEN WILMETH	NEW ORDER - ADD TO SCHEDULE

## Competitive Information

**Market Budget:** \$16,200  
**ETHI Share:** 100%  
**Comment:** Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$16,200.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>10</b>	<b>\$16,200.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	10	\$16,200.00
<b>Total</b>	<b>10</b>	<b>\$16,200.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/16 11:23 AM	BEN WILMETH	Revised			\$0	\$16,200.00	Changes: Demo Meta to IR16i. User Entered \$ from \$0.00 to \$16,200.00, Comments from to NEW ORDER - ADD TO SCHEDULE, Flight End from 11/7/16 to 11/8/16, 10
New	10/31/16 11:22 AM	BEN WILMETH	New	10		\$16,200.00	\$16,200.00	buylines added or modified.

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WTH1   ETH1 Terre Haute, IN	<b>Date:</b> 9-22-16
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I, Great American Media

do hereby request station time concerning the following issue:

DSCC-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: DSCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mindy Myers  
120 Maryland Ave NE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/22/2016      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

Michael Delaunoy                      MICHAEL DELAUNOIS                      Local Sales Manager  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 48px; font-family: cursive;">As Ordered</div>					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**